



BENEFIT ADVANTAGES FOR EMERGENCY RESPONDERS

WAS AWARDED \$1,909,120

FOR A 'STAFFING FOR ADEQUATE FIRE & EMERGENCY RESPONSE' (SAFER) GRANT TO ASSIST CALIFORNIA FIRE DEPARTMENTS WITH RETENTION & RECRUITMENT OF VOLUNTEER EMERGENCY RESPONDERS.

THESE GRANT FUNDS INCLUDE:

- ACCIDENT/INJURY INSURANCE AND DISABILITY (LOSS OF WAGES) PROTECTION
- ACCIDENTAL DEATH AND DISMEMBERMENT (AD&D) INSURANCE COVERAGE
 - FIRE SERVICE ASSOCIATION MEMBERSHIPS
 - LOCAL RECRUITMENT MARKETING MATERIALS

IT'S TIME TO RECRUIT!



FOR MORE INFORMATION, PLEASE VISIT
VOLUNTEERFIREFIGHTER.ORG | 855.VOL.FIRE



THE NEW BAER SAFER GRANT CONSISTS OF:

> ACCIDENT/INJURY INSURANCE AND DISABILITY (LOSS OF WAGES) PROTECTION & ACCIDENTAL DEATH AND DISMEMBERMENT (AD&D) INSURANCE COVERAGE

Effective February 1st, 2023 the BAER SAFER Grant is providing funding for a \$67,000 AD&D insurance policy plus \$250 per week in accident/injury income replacement coverage for every CA Volunteer Emergency Responder. Included in this policy is \$10,000 24-Hour AD&D coverage and a First Responder Assistance Program for all Active Members.

This benefit program will attempt to meet the needs of Volunteer Emergency Responders in order to provide an incentive for them to remain active with the department. These benefits will only apply to active, permanent members in good standing with their department who qualify for this benefit by meeting department training and response requirements. This retention incentive is available to every CA Volunteer Emergency Responder throughout the State.

> FIRE SERVICE ASSOCIATION MEMBERSHIP DUES

Fire Departments not able to financially afford fire service association dues are now eligible to receive 100% of the individual dues paid through this BAER SAFER Grant. Most fire service associations like NVFC provide individual membership benefits including a \$10,000 AD&D policy, training discounts, and other individual benefits for being Volunteer Emergency Responders.

> VOLUNTEER RECRUITMENT MARKETING CAMPAIGN

To assist in the recruitment efforts throughout the state, BAER will launch an integrated marketing campaign consisting of the following:

- Interactive Websites - www.VolunteerFirefighter.org and www.BomberoVoluntario.org
- Customized Recruitment Materials with Your Department Logo
- Social Media Ads (Facebook, Instagram, ect)
- YouTube Advertisements
- Plus, Other Creative Avenues

All marketing will direct those interested in volunteering to VolunteerFirefighter.org- potential recruits will fill out & submit a form with contact & background information which will immediately be sent to every volunteer department in their county.

Period of Performance: 12/14/2022 - 12/13/2026



WHAT IS YOUR ROLE?

To maximize the funding, we ask that you work with us over the next 4 years by doing the following:

1. Ensure you are on the contact list & are receiving leads from individuals in your county.
2. Immediately contact potential recruits & educate them about your volunteer program.
3. Schedule the BAER Team to present these grant benefits at your County Chiefs meeting.
4. Respond to all surveys conducted by the BAER Grant Manager.
5. Provide BAER with an up-to-date roster of your active volunteers to assure eligibility for the AD&D Coverage.



FOR MORE INFORMATION, PLEASE VISIT
VOLUNTEERFIREFIGHTER.ORG
OR CONTACT [BENEFITS@VOLUNTEERFIREFIGHTER.ORG](mailto:benefits@volunteerfirefighter.org)

